

**Swift Cantrell Park Foundation
Board Meeting Draft Minutes
City of Kennesaw Training Room
11:30 AM
June 16, 2014**

In attendance:

Board members: Mike Henderson, Tom Alger, Ellen Springer, Greg Harris

Guests: Ron Stebenne, Debra Williams, Steve Kennedy, Pam Davis, Mark Mathews

Meeting called to order at 11:35 am by Greg Harris

Approval of Minutes: Motion by Mike, seconded by Tom to approve minutes from May Meeting. Motion approved unanimously.

Financial Report: Tom reviewed the Statement of Financial Income and Expense and the Statement of Financial Position. There is still one more sponsor check and one registration check to collect. The expenses for the race are all paid.

Chair Report:

- A. Board member recruitment: Greg reported that conversations are happening with several people who were identified as being able to bring a well-rounded set of skills to the group. The goal is to add 8 new members between now and the end of December.
- B. Fund Raising: Greg updated the group on these efforts. There are 6 prospects identified and pending.
- C. Membership Program: Ron reviewed his plan for creating a paid membership program for the park as a source of generating funds. The preliminary plan includes 9 benefits ranging from a shade booth at park events to discounts and special offers. After discussion, the group agreed with the concept. Ron will continue working on the details.
- D. Gas South Program: Ellen brought up the question of possible tax liability for the income from Gas South. She wants us to make sure it is classified properly. Tom will check into it. There was discussion on ways to promote the program in which the Foundation receives a check for new business customers. This will be determined by the city and shared at a future meeting.

Foundation Coordinator Report and Committee Reports: will be given at the next meeting due to time. Ron distributed a Community Liaison Report for everyone to read.

Ellen made a motion to adjourn, Tom seconded. Motion unanimously passed

Meeting adjourned at 1:07 pm.

Next regular meeting will be July 21 at 11:30 am in the City Hall Training Room.

Respectfully submitted,
Judy Hobbs